

Introduction

Our privacy policy explains what personal information we collect, why we collect it, how we use it, the control you have over your personal information and the procedures we have in place to protect your personal information. It applies to personal information we collect through our website, through email communication and in person at our stands and events.

By sharing your personal information with us you confirm that you have read and understood the terms of this privacy policy. We take responsibility for the personal information we collect, and we aim to be transparent about what kind of personal information we collect and with which intentions.

In this privacy policy, when we refer to “Sound & Vision”, “us”, “we” or “our”, we mean all the companies within the Sound & Vision group (Sound & Vision Interactive Rotterdam Holding B.V.; Sound & Vision Publishers B.V. and Sound & Vision Interactive, Inc.)

What personal information do we collect?

We are not interested in collecting every personal detail about you. Our main reason for collecting your personal information is to provide and improve the service, products and experiences that you and our customers expect from us.

Personal information is defined slightly differently across the world. To guarantee your privacy and the protection of your information, we define it as any information that could be used to identify you or another individual.

Information you share with us

We collect personal information that you share with us when you contact us or interact with us through our website, email, phone, in person, on stands and events, or otherwise.

Through these interactions you may share with us: your name, address, e-mail address, contact number or any other personal details. In some circumstances, we will need that information to be able to provide you with a product or service that you have asked for.

Our main reason for collecting and using your personal information is to provide and improve the service, products and information that you expect from us.

How do we use your personal information?

We use the personal information you share with us in the following ways:

- To respond to your queries and requests;
- To communicate with you;
- To process your transactions;
- By sending you on a regular base our newsletter when you have subscribed to this;
- To provide you with updates on our publication schedule;
- To provide updates to you about any changes to our policies, terms and conditions and any other matters which we may need to tell you.

How can you change the way that we contact you?

Opt-In/Start Contacting Me

If you hadn't previously asked us to send you marketing communications, you can ask us to start contacting you (sometimes called an "opt-in") by:

- Contacting our customer service and stating that you would like to receive communications from us;
- Directly subscribing to our newsletter.

Changing your preferences

If you have previously said that you would like us to contact you ("opted-in") but would like to change or update the way that we do so, you can update your preferences by:

- Contacting our customer service and stating that you would like to change or update the way that we contact you.

Opt-Out/Stop Contacting Me

If you want to stop receiving marketing or support communications from us (sometimes called "opting out"), you can do so at any time by:

- Contacting our customer service stating that you no longer wish to receive such communications;
- Using the unsubscribe option included in all our newsletters.

What personal information do we share with third parties?

Most importantly, we never sell, trade or otherwise transfer your personal information to anyone and only share it as outlined in this privacy policy or when you ask us to.

Links to third party websites

We provide links to other websites which are not operated and controlled by Sound & Vision. We have no control over and are not responsible for the content of those sites or how the third parties responsible for them collect and use your personal information. We do not endorse or make any representations about third party websites.

Third party websites usually have their own privacy policies explaining how they use and share your personal information. You should carefully review those privacy policies before you use these websites to make sure that you are happy with how your personal information is being collected and shared.

Your controls and choices

Where possible, we give you control over the personal information we collect about you, to ensure it is accurate and reflects your preferences. If you would like to change the way that we contact you, see the section above titled 'How can you change the way that we contact?'

In certain circumstances, you can also:

Object to our use of your personal information for certain purposes;

- Ask us to limit or restrict our use of your personal information;
- Ask us to correct, remove or delete personal information about you; or
- Ask us to provide your personal information to a third party provider of services.

Please note that those rights do not always apply and there are certain exceptions to them. We will also need to confirm identity before acting on certain requests.

How do we protect your personal information?

We are committed to protecting your personal information. We use appropriate technical and organisational measures, including encryption, to protect your personal information and privacy, and review those regularly. Your personal information is contained behind secure networks and is only accessible for a limited number of persons who have special rights to these files.

In addition all information supplied via our website is encrypted via Secure Socket Layer (SSL) technology.

We do not use cookies for tracking purposes.

In the unlikely event that we do suffer a security breach which compromises our protection of your personal information and we need to let you know about it, we will do so.

Contact us

If you have any questions, comments or concerns, or would like to make a complaint about how we use the personal information we hold about you, please email info@hollstein.com, or write us at info@hollstein.com.

We will get back to you as soon as possible.